

# THE CAFT GRAND BALL 2025

## Sponsor Opportunities

Our Grand Ball is a magical fun-filled night with a sparkling drinks reception, 3 course dinner, luxury table gifts, fantastic raffles and auctions, superb host, amazing live band and DJ and dancing into the early hours. Starting in 1998, our Annual Ball is our biggest fundraiser of the year welcoming around 350 guests including local supporters, business professionals and high profile guests.

It is an event not to be missed!

Being one of our Grand Ball sponsors means playing a special role in making the event a success, raising vital funds to help terminally ill, disabled and disadvantaged children. Below are the sponsor opportunities we have available. If you have your own suggestions we can create a tailored strategy to suit your budget and business goals. Please get in touch to discuss further.

### Gold Headline Sponsor – £10,000

**£10,000 funds a magical Christmas visit to CAFT's Winter Wonderland for 182 children which includes a Santa visit and gifts to take home**

- 2 prime tables of 10 including drinks reception and 3 course meal
- Special table gifts & 4 bottles of wine for each table
- Company name included within the official event title on flyers and event promotion
- Company logo included in all printed and online material
- Dedicated social media post
- Inclusion in all press releases and CAFT blog
- Logo on the event programme front cover and full-page advert on the back cover
- Logo/Advert on all screen presentations
- Company signage displayed in the drinks reception and in a prime location within the marquee.
- Company literature distributed to all guests
- Sponsor acknowledgment by the host

### Silver Sponsor – £6,000

**£6,000 funds a 3 day holiday to CAFT for 17 children**

- Prime table of 10 including drinks reception and 3 course meal
- 4 bottles of wine for the table
- Company signage displayed in the marquee
- Full-page advert in the event programme
- Logo/Advert included on screen presentations
- Dedicated social media post
- Inclusion in press releases and blog
- Sponsor acknowledgment by the host

### Bronze Sponsor – £3,000

**£3,000 funds a fun day day visit for 250 children**

- 5 tickets including drinks reception and 3 course meal
- Full-page advert in the Event Programme
- Logo/Advert included on screen presentations
- Inclusion in social media post and blog
- Sponsor acknowledgment by the host

### Advert Sponsor

- Full page programme colour advert – £250
- Half page programme colour advert – £150

### In-Kind Contributions

You can also support us with in-kind donations such as a prize for our auctions and raffles, or perhaps you have a service that can help. All in kind donors will receive promotion at the event in line with the level of sponsorship.

Ideas:

- Event programme printing
- Table gifts – for example; miniature drinks, beauty products, candles, confectionary
- Décor, props and table centrepieces
- Prizes – for example; restaurant vouchers, experiences, holiday breaks, sporting events and memorabilia, music and hospitality events, hampers, artwork, wine and spirits
- CAFT Staff event themed clothing

