



22 Lowton Road
Lytham St Annes
Lancashire FY8 3JD

Telephone **07774 781635**
Email **mikehymanson@hotmail.co.uk**

Dear Special Friend,

We are delighted to announce details of a very special charity Ball which will be a highlight of the charity calendar for 2025.

Eddie and I began our charity lives over 40 years ago when we jointly formed the Children's Aid Committee which became a beacon of the charity world in the north of England.

Over the following 25 years we raised over £5 million for the most needy and deserving causes, saving many lives and providing relief and support to many of the poorest and most underprivileged children.

Our Celebrity Question of Sport Dinner became the highlight of the charity calendar.

Charity remains in our blood and so we have decided to put on 'IT'S ALL ABOUT THE KIDS' at the Hilton Hotel Manchester on 15th March 2025.

We are thrilled that the beneficiaries of this special night are four very different causes all of whom have a special place in our hearts:

**Henshaws Society for Blind People | Destination Florida
Children's Adventure Farm Trust | Derian House Children's Hospice**

Having organised an annual Gala Ball for over 30 years we pride ourselves in providing an unbelievable and exhilarating night of entertainment and we can promise you and your guests a night to remember.

At the same time this special one-off Ball will give you the opportunity to help a variety of poorly, underprivileged and needy children who need help and support more than ever.

We know that many of you will have supported our charity endeavours for many years and we hope we can rely on your kindness and support on this occasion.

You will see all the information you need on the booking form.

We have a very limited number of fantastic sponsorship opportunities which you will see from the attached form. Please contact us to discuss if you are interested.

We know and appreciate that times have been difficult for so many but we ask you to consider bringing your business contacts, family and friends to this very special occasion.

We can promise you an evening that will be memorable for all concerned and that you will leave the hotel with a spring in your step and a warm glow in your heart.

Thank you again from the bottom of our hearts.

Mike Hymanson MBE

Eddie Lewis BCA

Event Organisers



Registered Charity Number 221888



Registered Charity Number 1003674



Registered Charity Number 1003675



Registered Charity Number 1005165

It's all about the kids GALA BALL 2025

We are delighted to invite you to what will be one of the most spectacular charity events of 2025.

In 1987 we successfully formed the Childrens Aid Committee, raising over £5 million which was distributed to a substantial number of children's charities both large and small.

Our aim was always to help the most needy, poorly and underprivileged children and we successfully achieved all we set out to do.

Over the ensuing years the Children's Aid charity has always remained firmly in our hearts.

With the support of a number of previous committee members we will be holding a very special ball, 'It's All About The Kids' at the Hilton Hotel in Manchester on 15th March 2025.

We are thrilled to announce that the proceeds of the night will be distributed between four charities that mean everything to us and are in need of our support in these difficult times.

henshaws
beyond expectations

Registered Charity Number 221888

**Destination
Florida
Children's
Charity**

Registered Charity Number 1003674

**THE CHILDREN'S
ADVENTURE
FARM
TRUST**

Registered Charity Number 1003675

derian house
children's hospice

Registered Charity Number 1005165

Your presence at this event will help to make a massive difference to these wonderful organisations.

From the moment you and your guests arrive at the hotel you will experience a night of truly world class entertainment.

Please reserve your table now by completing and returning the attached booking form.

We have a limited number of prestige packages which guarantees you 'the best seats in the house', high profile exposure in our advertising brochure and within the room on the night.

We are truly excited and looking forward to welcoming old friends, loyal supporters and many new ones.

Thank you,

Mike Hymanson

Mike Hymanson MBE

Eddie Lewis

Eddie Lewis BCA

TABLE PACKAGES

Silver Package

- Table of 10 for dinner
- Champagne reception

£1,250

Gold Package

- Table of 10 for dinner
- Priority seating
- Champagne reception
- Half page brochure advert

£2,000

Platinum Package

- Table of 10 for dinner
- Best seats in the house
- Champagne reception
- Large screen advert
- Full page brochure advert

£3,000

ENTERTAINMENT

Amy Lou - finalist in 2023 BGT

Tom Ball - runner up in 2022 BGT final

The Barricade Boys - direct from the West End

Jon Fisher - the finest Gary Barlow tribute



All enquiries regarding the event should be made to: Mike Hymanson, 07774 781635.



**It's all about
the kids
GALA BALL 2025**

TICKETS & TABLES

Please reserve me places at £125 each

Please reserve me  Silver package/s at £1,250 each

Please reserve me  Gold package/s at £2,000 each

Please reserve me  Platinum package/s at £3,000 each

BROCHURE ADVERTISING

Patron - £100 Half page - 105 x 148mm £250 Full page - A5 - 148 x 210mm £500

CONTACT DETAILS

First name: Surname:

Company:

Address:

Postcode: Mobile: Telephone:

Email:

PAYMENT DETAILS

My total payment is £ for tickets, advertising and/or a donation.

Bank Transfer

Please make payment via BACS to:

Henshaws Society for Blind People

Barclays Bank | Sort Code: 20-55-34 | Account 30457469

Please quote reference 'IAATK25'.

All enquiries regarding the event should be made to: Mike Hymanson, 07774 781635.

Please email this form back to:
mikehymanson@hotmail.co.uk or **eddieconrad@icloud.com**

Thank you so much!

SPONSORSHIP

DRINKS RECEPTION £5,000

Two opportunities available

- A Platinum table for 10 guests
- Opportunity to display branding in the drinks reception area
- Your logo featured on screens in the ballroom
- Acknowledgement by the Compère
- Full page advertisement in the evening brochure
- Access to event photos/videos for your own promotional use

ENTERTAINMENT SPONSOR £10,000

Two opportunities available

- A Platinum table for 10 guests
- Opportunity to display branding within the event
- Private VIP fizz reception in Cloud 23
- Your logo featured on screens in the ballroom
- Acknowledgement by Compère
- Full page advertisement in the evening brochure
- Recognition as a sponsor on all marketing materials and social media channels
- 'Meet and Greet' with stars of the evening
- Access to event photos/videos for your own promotional use

HEADLINE SPONSOR £20,000

One available

- Two platinum tables of 10 guests
- Drinks package on the two tables
- Opportunity to display branding within the event
- Private VIP fizz reception in Cloud 23
- Full page advertisement in the evening brochure
- Extensive acknowledgment throughout the evening by Compère
- Recognition as headline sponsor on all marketing materials and social media channels
- Your logo featured extensively on the screens in the ballroom
- 'Meet and Greet' with stars of the evening
- Access to event photos/videos for your own promotional use
- Headline sponsor profile within the evening brochure

**To discuss any of the above sponsorship packages please contact
Mike Hymanson by email at mikehymanson@hotmail.co.uk or call 07774 781635.**

Thank you!