



CAFT LADIES LUNCH 2024

SPONSOR OPPORTUNITIES

Our Ladies Lunch is a fabulous event that has successfully run since 2005. Held in Cheshire, the event is always well attended attracting around 300 guests. Being one of our Ladies Lunch sponsors means playing a special role in making the event a success, raising vital funds to help children whose lives are impacted by illness, disability and social disadvantage. Below are sponsor opportunities we have available. If you have your own suggestions we can create a tailored strategy to suit your budget and business goals. Please get in touch to discuss further.

GOLD HEADLINE SPONSOR - £5,000

£5,000 funds a fun day visit to CAFT for 417 children

- 2 prime tables of 10 including drinks reception and 2 course meal
- Special table gifts & 4 bottles of wine for each table
- Company name included within the official event title on flyers and event promotion
- Company logo included in all printed and online material
- Dedicated social media post
- Inclusion in all press releases and CAFT blog
- Logo on the event programme front cover and full-page advert on the back cover
- Logo/Advert on all screen presentations
- Company signage displayed in the drinks reception and in prime location within the main room
- Company literature distributed to all guests
- Sponsor acknowledgment by the host

SILVER SPONSOR - £3,000

£3,000 funds a 3 day holiday to CAFT for 8 children

- Prime table of 10 including drinks reception and 2 course meal
- 4 bottles of wine for the table
- Company signage in the main room
- Full-page advert in the event programme
- Logo/Advert included on screen presentations
- Inclusion in social media post and blog

BRONZE SPONSOR - £1,500

£1,500 funds a day out to CAFTfest, our accessible family festival, for 125 children this Summer

- 6 tickets including drinks reception and 2 course meal
- Full-page advert in the Event Programme
- Logo/Advert included on screen presentations
- Inclusion in social media post and blog

ADVERT SPONSOR

- Full page programme colour advert - £250
- Half page programme colour advert - £150

IN-KIND CONTRIBUTIONS

You can also support us with in-kind donations such as a prize for our auctions and raffles, or perhaps you have a service that can help.

Ideas:

- Event programme printing
- CAFT Staff event themed clothing
- Table gifts - for example; miniature drinks, beauty products, candles, confectionary
- Décor, props and table centerpieces
- Prizes - for example; restaurant vouchers, experiences, holiday breaks, sporting events and memorabilia, jewellery, beauty products & treatments, music and hospitality events, hampers, artwork, wine and spirits